

# Fundraising ideas: An A-Z to get you started



life



**ABSEIL** – Are you a bit of an adrenaline junkie or keen to challenge yourself? Abseiling is an exciting way of raising money and there are venues around the country where you can give it a go.

**A NIGHT TO REMEMBER** – Give the community a chance to put on their best party wear and host a gala dinner or themed family friendly party.

**AUCTION** – Charity auctions can be a low-cost, low-risk way to fundraise, especially if you are able to write/speak to organisations to get prizes donated to you.



**CHARITY BALL** – Hold a classic charity event with great food, some live music, a silent auction, etc – you have free reign to make it as brilliant as you can.

**CHRISTMAS** – Get festive and decorate and sell Christmas biscuits or decorations, go carol singing or you could even ask for donations instead of presents!

**CRAFTING** – You could produce and sell art of your own or even hold a community arts and crafts event to encourage people to bring out their creative side.



**BAKE SALE** – A classic fundraising activity that everyone will love because after all who doesn't love cake? Bake sales always bring the crowds in and raise more than you might think.

**BINGO** – Get everyone in the competitive spirit by hosting your own bingo night. Charge per ticket and you could even try to get some raffle prizes to increase your donations.

**BIRTHDAY** - If you are celebrating a birthday Facebook Birthday Fundraisers is a quick and easy way to ask friends to donate or set up a JustGiving page and ask friends and family to donate to that.



**DANCE THE NIGHT AWAY** – Grab your dancing shoes and let loose! From Disco to Barn Dances or Salsa's to Jives – hold your own Dance Marathon and dance the night away with family, friends or colleagues.

**DINNER PARTY** – Staying in is the new going out. Why not invite your friends over for a dinner party and everyone donates what they would have spent on a night out or have a set amount such as £20 per person.

**DOG WALK** – Grab your four-legged friend and challenge yourself to a sponsored dog walk. This could take place over one-day or one-month the choice is yours.





**EBAY** – Sell your stuff on eBay and donate the profits to Life. Head over to our page to see what we are selling too.

**EIGHTIES NIGHT** – Leg warmers, headbands, bright colours – don your best 80s outfit and bust out your best moves at an 80s themed party.

**GIVE IN MEMORY** – Donating in memory of a loved one is a positive way to celebrate their life. You could set up a JustGiving/MuchLoved Tribute page, hold a collection at a funeral, or make a one-off donation.

**GONE FOR GOOD** – Give something up for good, a good cause that is. Challenge yourself to stay away from something for sponsorship. A week without Netflix, a month without chocolate, what you give up is up to you.

**GOLF** – Hold a golf tournament at your local club and get everyone to pay an entry fee for charity. You could even try to convince the club to waive your green fees to make sure that as much money as possible goes to Life.



**FANCY DRESS** – Holding a mufti day at school or a dress down Friday in the office is a fun way to go about fundraising. Pick a theme and get everyone to chip in a pound or two to take part.

**FASHION SHOW** – Host your own fashion show and why not show off some of your buys from our local Life charity shop?

**FESTIVE FUN** – Make the most of Easter, Christmas, Halloween and more by organising festive-themed events to raise money. You could go carolling in December, hold an Easter-themed easter egg hunt, ask for donations at Eid instead of gifts, or do whatever else you can think of!



**HAIRCUT/HEAD SHAVE** – Cut your hair off or even go for a full head shave. You can donate the hair to the Little Princess Trust and support Life through your fundraising.

**HAVE A FEAST** – why not hold a bake sale, dinner party, wine tasting, or a BBQ? Whether you make it from scratch or buy and sell, food can be a great way to fundraise.

**HOOK A DUCK** – Why not bring back old-fashioned classic games as part of a fundraising day/fete/event.

**HALLOWEEN PARTY** – One of the best times of year for holding a fancy dress party – Halloween! Send out your invites and charge guests and entrance fee to enjoy some spooky fun. Why not hold a ghoulish bake sale too and sell some of your favourite ghostly treats.



**INSTAGRAM** – Add the Life donation sticker to your Instagram story to ask for donations from your followers.

**IN IT TO WIN IT** – Set your competitive side free and host a treasure hunt, football tournament or a sweepstake.

**ICE CREAM TASTING** – what better way to cool down in the summer months than hosting your own ice cream tasting event. Discover all the different flavours – what's your favourite?



**KNITTING** – Sell your own knitted items or challenge yourself to learn how to knit! You could even host a knitting party.

**KARAOKE** – Grab your microphone and hosting and evening of fun and singing. A prize could go to the best...or worst singers on the night.



**JUMP ROPE** – Do a month-long skipping challenge to see if you can jump rope for 15 minutes a day. Or host a jump rope competition where competitors pay to take part and the winner gets a prize.

**JUSTGIVING** – Whatever you do to fundraise, whether it's simply through raising awareness or by doing an event, setting up and sharing a JustGiving page is an easy way to publicise what you're doing and why, and it enables people to donate quickly and easily online.

**JUMBLE SALE** - One person's junk is another person's treasure. Table top sales, jumble sales and garage sales could help you strike gold for Life. Nothing to sell, why not get crafty and sell products you have made. Still have things left over at the end? Why not donate to a local Life charity shop?



**LIVESTREAM** – The gaming industry is now bigger than the film industry, so if you love to game, you're not alone! Livestreaming is therefore an amazing way to fundraise – get a live stream going and get your followers to donate. Games aren't the only thing you can stream, there is growing interest in lots of video content like crafting and skill sharing.





**MOVE FOR MONEY** – Now could be the perfect time to take on a challenge. Whether you want to run a local half marathon or walk 100 miles. Ask friends and family for sponsorship. Or take on a challenge as a team by asking friends and family to join you.

**MOVIE MARATHON** – Invite your friends and family for a movie marathon. Get others to sponsor you as you watch your favourite films back-to-back or you could even get people to donate to have their favourites picked and you can do a mini review after your viewings.

**MUSIC TO YOUR EARS** - Open mic nights, carol singing or a themed music evening will pull in crowds of music lovers who will happily support your fundraiser.

**OFFICE** – Get the office involved and host a bake sale, dress-down day or you could even get your workplace to become a corporate partner.

**OLYMPICS** – Are the summer or winter your favourite? Get creative and re-create your favourite Olympic sports at home, school or the workplace.



**NEW BEGINNINGS** – Incorporate fundraising into your wedding day, baby shower or birthday. You could also give something up in January as a new year's resolution. Set up a JustGiving fundraising page to get people to sponsor you.



**PICK A FEW** – Choose some different ideas that you like and host your own fundraising day/week.

**POKER NIGHT** – A poker night is a fun way to get together with friends to raise money for charity. You don't need a permit or licence to hold a poker night for charity as long as you abide by the statutory requirements outlined by the Gambling Commission.



**Q**

**QUIZ** – Challenge your friends and family to a quiz. Whether it's in your local pub, online or at home, there's no better feeling than being crowned the winner.



**SCHOOL** – School is a great place to fundraise – host a mufti day, a football tournament, a charity fete or disco, or even wash the teachers' cars for cash. The more creative you can be with your fundraising the better!

**SKYDIVE** – Whether you are facing your fears or feeding your appetite for excitement, the incredible adrenaline rush as you jump from 10,000 feet at more than 100mph is an amazing experience and a fantastic way to fundraise.

**SPONSORED SILENCE** – Are you normally a chatterbox? Why not do a sponsored silence – you might be surprised how many people sponsor you!

**SWIM** – Take on a long-distance swim solo or get together with friends to make it a relay. Either way, swimming challenges are a great way to fundraise.



**R**

**RAFFLE** – Raffles are a great option as you can incorporate them into a larger event or do a virtual raffle and ask local shops for prizes. Hairdressers and salons are always a good bet. Ask friends, family and local businesses to donate prizes. Remember to check raffle laws (See Safe & Legal tips on our website or check your local authority website).

**RUN** – Whether running is a way for you to get fit or already a part of your life, it is a great way to fundraise. From a 5K to a half marathon, a full marathon to a 100km Ultra Challenge, there is a running event there for everyone.



**T**

**TEDDY BEARS PICNIC** – a great one for nurseries, schools or with family and friends. You could also do a Guess the Name of the Bear as an additional fundraiser.

**TOMBOLA** – Still a fundraising favourite and a simple way to raise money for Life.



**UNIVERSITY** – You can host fundraising competitions on campus, host a live music night, or get your local RAG team involved in a bit of friendly competition.



**WAXING** – Get people to sponsor you to have your legs, chest, or other parts waxed for charity!

**WASH** – Get your bucket out and organise a charity car wash. You could always see if the local Scouts or Guides could lend a hand.



**VIRTUAL RACE** – Virtual events are becoming more and more popular and are therefore an innovative and fun way to fundraise. Run a mile a day for a month or challenge friends to see who can be first to cycle 1,000 miles. Be creative and use technology to inspire those around you.



**XBOX or Play Station marathon** – Host a livestream, hold a FIFA party with your friends... the consoles have endless opportunities to have some fun whilst fundraising.

**X MARKS THE SPOT** – Organise a treasure hunt around your town/park/school. Walk or cycle from clue to clue in search of hidden treasure. Charge people to enter, and ask a local business to donate a prize to the winning team.



**YEAR-LONG CHALLENGE** – Give something up for a year or take on a challenge where you do something every day for a year or why not try learning a new skill each week.

**YOGA** – You don't have to be flexible to try out a yoga session. Known for being great for the mind, why not hold a yogathon or ask your yoga teacher to donate the proceeds from one session to Life.



**ZUMBATHON** – Get your trainers on and dance up a sweat in a Zumba class. Host a Zumba party to raise money for charity. How long will you last for?

**ZIP WIRE** - Find a local, organised zip-line event and get your adrenaline pumping. Email [fundraising@lifecharity.org.uk](mailto:fundraising@lifecharity.org.uk) to let us know when you've signed up to your zip wire.